

WHEREAS; millions of Americans have served in the United States Armed Forces, and more than a million have lost their lives in combat while fighting to preserve and defend the liberties, freedoms, and quality of life that Americans hold dear; and

WHEREAS; ensuing from the tragedy of World War I, the red poppy that flowered throughout Europe following the war now signifies the significant loss of lives in all wars and conflicts, serving as a reminder of the sacrifices of and the obligation owed to those who have died fighting for the country and freedom of Americans; and

WHEREAS; each year, dedicated service organizations and individuals across the state honor the memory of all those lost in war by distributing poppy flowers to Wisconsinites during the month of May, including on National Poppy Day, the Friday before Memorial Day, which this year falls on May 23rd; and

WHEREAS; this month and every month, the state of Wisconsin recognizes veterans for their service and honors those who have made the ultimate sacrifice in service to their country;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim May 2025 as

POPPY MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 25th day of April 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State